

The Mountain State Art & Craft Fair at a Glance

General Information

About the Mountain State Art & Craft Fair

The Mountain State Art and Craft Fair (MSACF) has been a West Virginia family tradition since 1963. Known widely as the “Granddaddy of Art and Craft Fairs” in the region, the fair has served as model for how to execute a professional and successful art and craft fair event. Now in its 45th year, the fair’s theme “A Tradition Worth Holding On To” serves to introduce our attendees to our world-class artisan exhibitors and their excellent craftsmanship, as well as, our entertainers, contests and of course fine foods!

In addition to shopping and learning, there are numerous additional activities available every day at the MSACF for the entire family ... even plenty of hay bales under shade trees to provide a resting spot between making memories.

2008 Fair

The 2008 Fair will begin on Thursday, July 3 and continue through Sunday, July 6. The fair will operate from 9AM to 7PM Thursday, Friday and Saturday and 9AM to 5PM on Sunday.

Location

The MSACF is held every year on the ground of the Cedar Lakes Conference Center near Ripley, WV which is located just a few short miles from I-77.

Ripley, WV is located approximately 40 miles north of Charleston, WV and approximately 40 miles south of Parkersburg, WV.

Attendance

The 2007 Mountain State Art & Craft Fair attracted approximately 17,500 attendees which was similar to the total attendance for the 2006 fair. Attendance for the 2008 fair is expected to be consistent with, or slightly increased from, the 2007 event.

Admission Prices

Adults	\$6
Children (6-12)	\$2
Children (under 6)	free
Seniors (55 & older)	\$5
Groups (25 or more)	\$5
Senior Groups (25 or more)	\$4

Attendee Satisfaction

When asked to rate their satisfaction with the Mountain State Art & Craft Fair, our attendees give us very high marks! The 2007 attendee survey asked guest to rate their satisfaction with each of the following dimensions of the event on a scale of 1 – 5:

Question	Response Average
Is the fair staff friendly	4.73
Will you return for next year's fair	4.39
Does the MSACF offer quality crafts	4.61
Are the fairgrounds clean	4.57
Do you feel that the admission price offers value	4.36

About our Attendees

Why They Come to the Fair

When asked as a part of the 2007 attendee survey why they attend the Mountain State Art & Craft Fair, attendees cite the following reasons:

Reason	% of those surveyed that selected this reason
Crafts	85
Special Exhibits	28
Music	28
Marketplace	21
Concessions	19

Where They Come From

County	% of Attendees from that County
Kanawha	20
Jackson	16
Wood	13
Putnam	5
Washington (OH)	3
Cabell	3
Mason	3

2008 Fair Highlights

- Artisans** More than 130 of the Appalachian region's best artisans will be on hand to sell and demonstrate a wide variety of artisan products ranging from wood, glass, metal, one-of-a-kind clothing, fine art and much, much more.
- Entertainment** Each day the Mountain State Art & Craft Fair presents a wide variety of musical and other forms of traditional Appalachian entertainment at multiple locations on the fairgrounds throughout the day.
- Family Activities** Families can enjoy a wide variety of activities from interactive artisan booths, children storytelling and drawing workshops, New Appalachian Cuisine cooking demonstrations by professional chefs, our authentic cornmeal grinding mill and authentic working sawmill, exotic animal petting zoo, youth fishing derby and much, much more ...
- Food** The Mountain State Art and Craft Fair offers our guests a wide variety of food choices, both to enjoy at the fair and to take home. Begin your day with regional favorites like piping hot buckwheat cakes or homemade sausage gravy. Later enjoy fried green tomato sandwiches, West Virginia BBQ, FFA roasted corn ears or traditional beans & cornbread. Afternoon treats include apple dumplings, blackberry cobbler, homemade ice cream and kettle corn. Shop Marketplace and bring the favor of the fair home for you or as a gift for someone special. From homemade salsa, chutneys and West Virginia Honey to specialty mustards, sauces and mixes made by the state's culinary artists.